

# MOBILE CUISINE

## FOOD ON THE GO... PROJECTED TO GROW

**\$650 MILLION**

Current revenues generated by the mobile cuisine movement



**\$2.7 BILLION**

Expected expansion of the mobile cuisine market by 2020

SOURCE: National League of Cities

### Number Of Food Trucks **PER 100,000 PEOPLE:**

Orlando **38**

San Francisco . . . **15**

Portland . . . . . **8**

Los Angeles . . . . **7**



SOURCE: Roaming Hunger

## ROACH COACH NO MORE



Food trucks scored as well as - or better - than their brick-and-mortar counterparts:



**1 to 4**

Number of violations **PER TRUCK OR CART** in six of the seven cities reviewed

**VS.**

**4 to 8**

Number of violations **PER RESTAURANT** in the same cities



\* Researchers reviewed food safety inspection reports from mobile food vendors covered by the same health codes and inspection regimes as restaurants  
SOURCE: [www.ijj.org](http://www.ijj.org)