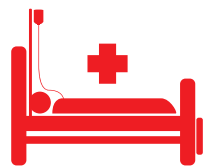


Are You REALLY Sanitizing?

FOODBORNE ILLNESS: COSTS & IMPACT



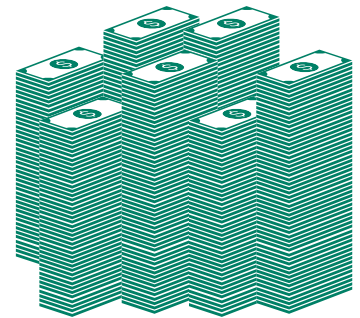
1 in 6
or approximately
48 MILLION
Americans are sickened by
foodborne diseases annually



128,000
hospitalizations annually



3,000
deaths annually



\$6.9 BILLION
annual costs associated with the
Top 5 foodborne pathogens

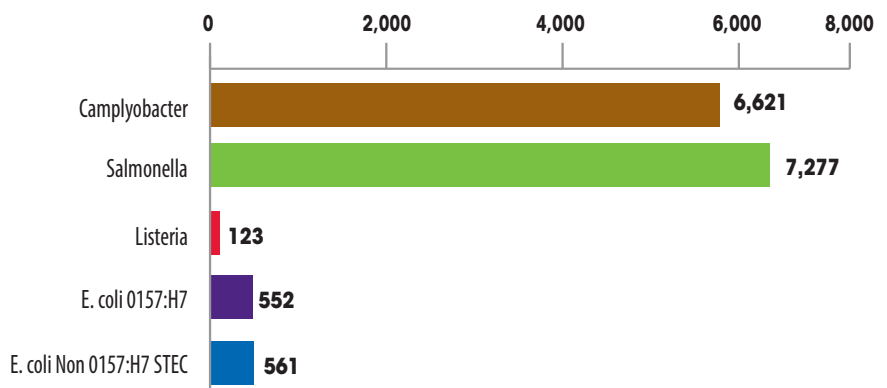
Where do foodborne illnesses originate?

20% of Americans are sickened by something they eat

53% of Norovirus outbreaks are caused by food handlers contaminating food

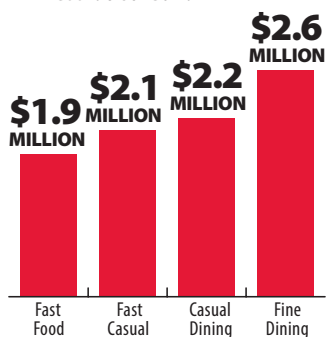
80% of outbreaks involve food prepared in commercial settings

Number of Confirmed Cases* by Pathogen



** Infections, hospitalizations, and deaths, 2013

ESTIMATED COST of a single foodborne illness outbreak.*



ECONOMIC IMPACT

(2009 Data)

E. coli: **\$478 MILLION**

Campylobacter: **\$1.2 BILLION**

Salmonellosis: **\$2.65 BILLION**

POTENTIAL COST TO YOU

up to **\$75,000** per location



Harmed consumers who can prove illness can sue for **\$ MILLIONS**

SOURCES: * <https://www.ncbi.nlm.nih.gov/pubmed/29656701>
** Centers for Disease Control and Prevention (www.cdc.gov)
† Avery Denison (www.monarch.averydenison.com)



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